

The Conference



Now in its eighth year, spanning three days, Lean Agile Scotland is recognised as one of the leading Lean Agile conferences in the world.

The event covers a broad range of topics, giving a holistic view of what it takes to make great software products.

The wide range of sessions stretches participants' thinking and introduces them to bold new ideas.

Our Venue



John McIntyre Conference Centre Edinburgh

Set in the shadow of Arthur's Seat, close to the Scottish Parliament and within walking distance of the famous Royal Mile, the John McIntyre Conference Centre at Holyrood Park provides the perfect location for Lean Agile Scotland. The conference will take full advantage of the spacious facilities: hosting presentations, workshops and open space sessions.

Our Participants

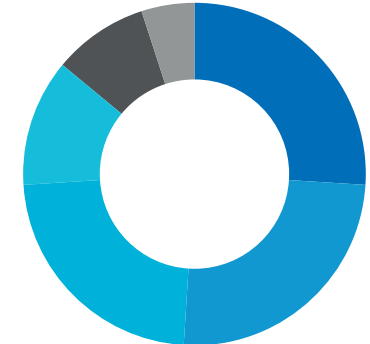


We expect to attract 500+ participants

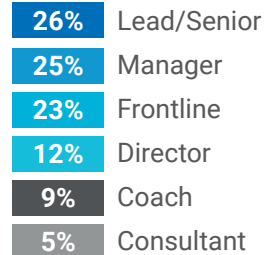
Lean Agile Scotland is aimed at software practitioners and decision makers.

We expect to attract 500+ participants from across the globe with a focus on Scotland and the North of England.

Job Titles Represented



Lean Agile Scotland attracts participants in the following roles:



Companies Represented

ACA IT-Solutions NV, ACCA, Agile Business Transformations Limited, Agile Partnership, AgileXtended, Agilisimo, American Express, Atticus Hunter Ltd, Auto Trader, AutoRek, Aviva, Beamon People, Bellebeck Ltd, Bloom & Wild Ltd, Bouvet Norge AS, **Brightsolid**, Buildit, CA Technologies, **Calba Ltd**, Canon Medical Research Europe Ltd, car2go Group GmbH, CGI, Christians Against Poverty, Cleverly, Clydesdale Bank, Cobalt Telephone Technologies, Computershare, Continuous Delivery Consulting, Cornelli Ltd, Cuatrecasas, Cucumber Ltd, CYBG, Danfoss, DATEV eG, Deloitte Digital, Disclosure Scotland, Discogs, Dyson, ECI Software Solutions Limited, ECS, EDEM, epiGenesys, **Equal Experts**, **FanDuel**, Farfetch, FIL Investment Management Limited, Findmypast, Franklin Templeton Investments, fretobook, Frende Forsikring, GDS, GELL Projects Ltd, GoCompare, Golden Charter Services, Hedgefields, HERE Technologies, HexagonalWorks Limited, Historic Environment Scotland, Holiday Extras, HolidayCheck Polska Sp. z o.o., idealo internet GmbH, IndigoVision, Industry62, ING, Ingenico, It's Understood Communication, **JP Morgan**, K Barratt Communications Ltd, Kainos Software, Kaizen Coaching Ltd, KenZen Ltd, Lagom Solutions, Latchana Consulting Ltd, Leysin American School of Switzerland, Linius Technologies Ltd, Lost Embossing, Lunivore Limited, MailChimp, Maitria, Merlijn Tishauer, Moody's Analytics, naked Agility Ltd, NCR, Nepa AB, NHS Digital, NoRedInk, Nucleus Financial, Optos, orderbird AG, OVO Energy, Philip Morris, Pinstent Masons, Privalia, Procore Technologies, **Prudential**, R7K Research & Conveyance, **RBS**, Redgate, Registers of Scotland, Royal London, RS Components, rubicon IT GmbH, Scottish Government, Scout24 AG, **scrum.org**, ScrumTrek, Siliconglen Ltd, Sky, **Skyscanner**, Smartly.io, Sopra Steria, Spotify, Springer Nature, Standard Life, Stewart Investors, Storm Consulting, Stratosphere Consulting, Student Loans Company, Tactuum Ltd, TCS, TEKsystems, ThinkingLabs, ThoughtWorks, Throughput Focus Ltd, Tony Bruce Consulting Ltd, Toshiba Medical Visualization Systems Europe, ucreate, University of Aberdeen, University of Glasgow, Unruly, Waracle Ltd, Western Digital, WhoZoo, Wise Noodles, Wizewerx Ltd, Worth Internet Systems, Xebia, Zalando, **Zonal**

*Bold denotes 2018 sponsor

	Bronze	Silver	Gold 5 Available	Platinum Exclusive
Package Price (excl. VAT)	£1500	£3250	£5750	£10,500
Event Open & Close	Logo on slides	Logo on slides	Logo on slides	<ul style="list-style-type: none"> • Logo on slides • Acknowledged by our speaker
Website Homepage	Logo	Logo	Logo & link	Prominent logo & link
Website Sponsor Page	<ul style="list-style-type: none"> • Logo & link • 150 word bio 	<ul style="list-style-type: none"> • Logo & link • 200 word bio 	<ul style="list-style-type: none"> • Logo & link • 250 word bio 	<ul style="list-style-type: none"> • Logo & link • 300 word bio • PDF link
Tweet Outs (minimum)	6	8	10	12
Participant Booklet	Logo on sponsor page	<ul style="list-style-type: none"> • Logo on sponsor page • ½ page ad 	<ul style="list-style-type: none"> • Logo on sponsor page • Full page ad 	<ul style="list-style-type: none"> • Logo on front page & sponsor page • 2 full page ads
Logo in notebook	✓	✓	✓	✓
Participant List (includes emails where available)	-	✓	✓	✓
Exhibition Space	-	Banner	2m x 1m space	3m x 1m space
Conference Tickets	-	2	4	5
Personnel tickets (no access to sessions)	-	-	1	2
Logo on name badge	-	-	-	✓
Logo on videos	-	-	-	✓

Other sponsorship options

Social Evening Sponsorship

Whether you want to simply help subsidise the refreshments or work with us to create something more bespoke, sponsoring one of the social evenings offers excellent networking opportunities along with all the benefits of a Bronze package. Get in touch to discuss the range of options available.

Diversity Tickets

Sponsoring a Diversity Ticket helps someone attend who would not ordinarily be able to do so. Sponsorship is £500 per ticket, or £300 as an add-on to any other package. You will be specifically acknowledged as a Diversity Ticket sponsor, but note that we don't disclose the identity of Diversity Ticket holders.

Add delight

Other sponsorship options include:

• Exhibitor space	• Branded coffee cart
• Branded phone charging kiosk	• Wellbeing sponsor
• Marquee sponsor	

If you're interested in any of these options, or have something specific you'd like to offer, get in touch - we're always interested in adding something that will get people talking and make their experience truly memorable.

Next Steps

If you have any questions, are keen to book, would like to discuss the packages, or create something specific, please do get in touch:



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You can also:

Contact our hotline on **01223 900 107** • Visit our website **2019.leanagile.scot**
Or tweet us **@LeanAgileScot**